



# Tellico Village Golf

World Class Golf at a Value

GAC Meeting – May 10<sup>th</sup>, 2021

# Agenda

- ▶ Welcome & Opening Comments (Hybrid Meeting)
- ▶ Approval of Minutes
- ▶ Golf Rounds and Financial Report
  - Capital Requests
    - Golf Cart Fleet Updates
    - Tanasi and Kahite Greens Mowers
    - Fan Replacement Upgrade for Toqua hole #2
- ▶ Golf Advisory Committee Updates
  - Committee Liaisons Reports
    - FAC – Ron Coles
    - LRPAC – Bob Brunetti
    - CAC – Larry Fox
    - RAC – Rose Howard
    - ACC – Daryl Blevins
  - Long-Range Planning Survey
  - 2021 Goals and Objectives
  - 2021 Tellico Village Handicap Committee
- ▶ Golf Operations Updates – C. Sykes
  - COVID-19 – Procedure Update (Return to Normalcy Plan)
  - Golf Calendar Updates/ Recaps/ Upcoming Events
    - Available on the [www.golftellicovillage.com](http://www.golftellicovillage.com) website
- ▶ Golf Course Updates – Golf Supers
- ▶ Golf Marketing Updates
- ▶ Other?

# Approval of April Minutes

## GOLF ADVISORY COMMITTEE MINUTES

April 12, 2021

Present: Ron Coles, Rose Howard, Larry Fox, Bob Brunetti, Anne Parkhill, Howard Higby, Daryl Blevins, and Pat White (POA), Jordan Clark, Michael Leadbetter, John North, Wells McClure, Tyler Theis

Virtual attendees – Lisa McCray (Marketing), Norris Shake, Perry Flanagan, Mark Tudor, John Tierrey, Barry Sherman

The meeting was called to order by Ron Coles at 3:28 PM.

The March 2021 meeting minutes were approved.

### ROUNDS

Chris Sykes reported on the rounds for March 2021. The total of member and guest rounds for March were 7668. There were 12 CPO days across all three courses. March also had above average rainfall.

Rainfall for March – 8.26" @ Toqua, 8" @ Tanasi, 7.6" @ Kahite

### FINANCIALS

March was a very strong month for golf, member and guest revenue was up and expenses were down

Historical Rounds Summary

2021 – budgeted 78,107

2020 – 102,770

2019 – 75,351

5 yr. average excluding 2020 – 71,740

Unlimited Package Update – As of 4/1/21

Unlimited Member Individual – YTD – 159/ Budget – 120

Unlimited Cart – YTD – 33/ Budget – 14 ('20 – 15, '19 – 15)

Unlimited Member Two-Person Household YTD – 83/ Budget – 40

Unlimited Cart – YTD – 32/ Budget – 16 ('20 – 18, '19 – 11)

Unlimited Member Twilight – YTD – 267/ Budget – 200 ('20 – 220, '19 – 138)

### New Golf Carts

- New golf cart fleet
- 180 new carts
- Middle of May, first carts
- Also, will have Visage Control Center (GPS in each cart)
- Getting with the golf cart fleet will be 2 range Pickers and 3 Superintendent carts

### Tempo Walk Carts

- Toqua will have 2 Tempo Walk carts which will be available instead of a riding cart. Will carry your club and follow you.

### GOLF CAPITAL REQUESTS FOR 2021

1. The bunkers at Kahite (GAC approved)
  - a. Received 3 bids
  - b. Hybrid approach \$250K, our staff does some of the work in a hybrid but this saves us substantial money
2. Toqua Rough Mower (GAC approved)
  - a. Current mower is 10 years old

Golf Calendar is available on the website [www.golftellicovillage.com](http://www.golftellicovillage.com)

Highlights:

- ▶ Beautification Tournament @ Toqua on Saturday, April 17<sup>th</sup>
- ▶ Sr. Club Championship @ Toqua on Saturday, April 24<sup>th</sup> & @ Tanasi on Sunday, April 25<sup>th</sup>
- ▶ MGA Spring Fling – May 8<sup>th</sup>
- ▶ Lion's Club – May 15<sup>th</sup>
- ▶ Red-Tailed Hawk Invitational - June 16<sup>th</sup> – 19<sup>th</sup>
- ▶ LGA18 – Diamonds in the Rough Member-Guest – June 22<sup>nd</sup>
- ▶ Junior Golf Camp – July 5<sup>th</sup> – 9<sup>th</sup>

# Approval of April Minutes

## **GOLF COURSE OPERATIONS**

Spring Green Aeration – completed in one week (all three courses), great job from the golf course teams

Tanasi – Starting regular mower schedule

- Greens are coming along nicely

Toqua – Parking lot expansion

- Hitting off the grass now on the range
- Working on hole #3 orange/green tee box

Kahite – Course getting in great shape

Meeting adjourned at 4:45 PM

Next meeting is scheduled for May 10, 2021 at 3:30

Thanks,

Larry Fox, Secretary



# Rounds Report – April 2021

- April was a cold and dry month overall. The average temperature was 2 degrees below normal, and we had an unusually late frost on April 22<sup>nd</sup> (average last frost is April 10<sup>th</sup>). Rainfall for month – 1.45" @ Toqua, " @ Tanasi, " @ Kahite over 5 rain events, which lead up to 2 days of CPO across the three courses. Average rainfall for April over the past seven years is 5.2". YTD we are still well above normal precipitation.
- This led to some great golfing weather in spite of colder than normal conditions.

	Apr-21	<u>Current Month</u>			
		2021 Budget	2020 Actual	Variance From Budget	Variance From 2020
Member Rounds	9,729	7,129	8,251	2,600	1,479
Guest Rounds	1,561	1,145	717	416	844
<b>Total Rounds</b>	<b>11,290</b>	<b>8,274</b>	<b>8,968</b>	<b>3,016</b>	<b>2,322</b>

	Through Apr-21	<u>Year to Date</u>			
		2021 Budget	2020 Actual	Variance From Budget	Variance From 2020
Member Rounds	23,163	14,311	17,494	8,852	5,670
Guest Rounds	3,009	1,952	1,707	1,057	1,302
<b>Total Rounds</b>	<b>26,172</b>	<b>16,263</b>	<b>19,201</b>	<b>9,909</b>	<b>6,972</b>

# Historical Rounds Summary

2021 – budgeted 78,107

2020 – 102,770


2019 – 75,351

5 yr. average excluding 2020 – 71,740

## Total Rounds

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Over/Under Prior Year	
2005	3,341	3,656	4,852	7,814	10,097	9,702	9,655	9,222	9,124	9,587	6,571	3,870	87,491		
2006	4,427	3,318	6,399	8,905	10,353	9,908	10,383	9,245	8,789	9,256	6,403	4,872	92,258	5.4%	
2007	3,178	2,822	7,415	7,015	9,055	8,289	8,137	7,084	6,694	7,682	5,326	3,494	76,191	-17.4%	*Toqua was closed 4/1 - 12/31
2008	2,453	3,007	4,002	10,428	10,429	10,676	10,297	10,328	9,177	9,723	5,564	3,128	89,213	17.1%	*Toqua was closed 1/1 - 4/1
2009	2,113	3,400	8,776	8,424	9,545	10,389	9,829	9,389	7,844	7,276	6,578	1,903	85,466	-4.2%	Unusual Year Due to Toqua Closure
2010	1,695	1,645	6,033	9,306	9,785	8,968	9,325	8,740	7,199	7,192	4,589	1,184	75,661	-11.5%	*Tanasi and Toqua Closed Part of Year
2011	1,406	2,984	5,578	6,774	9,903	9,469	8,759	9,081	7,154	7,943	5,507	4,031	78,589	3.9%	
2012	2,673	3,521	6,475	8,720	9,787	8,814	8,439	9,284	7,513	7,831	5,678	3,322	82,057	4.4%	
2013	1,847	2,779	3,487	7,350	9,265	8,411	8,943	9,037	7,802	8,119	4,395	2,522	73,957	-9.9%	
2014	1,462	2,264	4,877	7,245	9,408	8,671	8,878	8,344	8,174	7,891	4,161	2,791	74,166	0.3%	
2015	1,911	1,188	4,285	7,574	9,894	7,740	8,436	8,368	7,132	7,193	4,289	3,331	71,341	-3.8%	
2016	1,270	2,095	5,010	8,011	9,222	8,330	7,820	7,902	7,437	8,426	5,413	1,766	72,702	1.9%	
2017	2,250	3,227	4,361	6,695	8,417	7,600	8,421	8,606	7,871	7,981	4,784	2,914	73,127	0.6%	
2018	1,673	2,133	3,603	6,429	8,695	8,160	8,652	8,180	6,930	7,660	3,389	2,218	67,722	-7.4%	
3-Yr. Avg	1,731	2,485	4,325	7,045	8,778	8,030	8,298	8,229	7,413	8,022	4,529	2,299	71,184	-10.0%	Cumulative Increase/Decline Since 2011
4-Yr. Avg	1,776	2,161	4,315	7,177	9,057	7,958	8,332	8,264	7,343	7,815	4,469	2,557	71,223		

# Unlimited Package Update – as of 4/1/2021

- ▶ Unlimited Member Individual – YTD – 159/ Budget – 120
    - Unlimited Cart – YTD – 33/ Budget – 14 ('20 – 15, '19 – 15)
    - Average of 27.5 rounds played YTD which is 3.5 rounds ahead of budgeted pace
  
  - ▶ Unlimited Member Two-Person Household – YTD – 83/ Budget – 40
    - Unlimited Cart – YTD – 32/ Budget – 16 ('20 – 18, '19 – 11)
    - Average of 27.5 rounds played YTD which is 3.5 rounds ahead of budgeted pace
  
  - ▶ Unlimited Member Twilight – YTD – 267/ Budget – 200 ('20 – 220, '19 – 138)
    - POA Cart – YTD – 146
    - Private Cart – YTD – 89
    - Average of 15 rounds played YTD which is 5.5 rounds ahead of budgeted pace
- 

# Financial Report – March 2021

				March 2021				
				2021	2021			
				Actual	Budget	Variance		
Revenue				\$267,970.51	\$174,978.22	\$92,992.29		
Expense				\$433,380.53	\$457,220.80	(\$23,840.27)		
Net Income (Loss)				(\$165,410.02)	(\$282,242.58)	\$116,832.56		
				Year-to-date				
				2021	2021			
				Actual	Budget	Variance		
Revenue				\$465,324.81	\$322,597.81	\$142,727.00		
Expense				\$1,225,725.16	\$1,282,583.88	(\$56,858.72)		
Net Income (Loss)				(\$760,400.35)	(\$959,986.07)	\$199,585.72		
				March Highlights				
				Member Revenue		61,576.19	Over budget	
				Guest Revenue		10,601.98	Over budget	
				Maintenance Costs		24,538	Under budget - timing	

# Golf LRIP–Capital for 2021

GOLF LRIP						
Priority					Budget	
1	Golf Cart Fleet at Kahite			Replacement	210,000	Cart Lease
2	Tanasi Golf Cart Batteries			Replacement	50,000	Cart Lease
3	Finish Bunker Renovation at Tanasi			Renovation	30,000	In Process
4	Renovate Front 9 Bunkers at Kahite			Renovation	250,000	In Process
5	Cartpath Replacement at Tanasi			Replacement	40,000	Completed
6	Toqua Practice Facility Design			Renovation	5,000	
7	Extend Range Pad at Toqua			Improvement	10,000	Completed
	Toqua Clubhouse Parking Lot			Improvement	50,000	In Process
8	Rough Mower for Toqua			Replacement	75,000	Purchased
9	Greensmowes for Tanasi			Replacement	80,000	Request
10	Greensmowes for Kahite			Replacement	80,000	Request
11	Second Trackman Unit			Improvement	25,000	
12	Purchase Finn Cycles at Kahite			Improvement	10,000	Deferred
13	Range Picker for Toqua			Replacement	10,000	Cart Lease
14	Greens Fan for Toqua			Replacement	10,000	Request
15	Heavy Duty Utility Vehicle for Tanasi			Replacement	26,000	
16	Heavy Duty Utility Vehicle for Kahite			Replacement	26,000	
					987,000	
	Golf Reservation-POS			Replacement	TBD	
	Teaching-Fitting-Simulator Facility			Improvement	500,000	Fundraising

# New Golf Cart Fleets

- Demand is at an all time high and the supply chain is backed up due to COVID
- Working to secure more loaner carts and cannibalizing existing fleets to survive
- Breaking up order in hope can get at least the fleet at Kahite by Member-Guest which will free up that Yamaha fleet to support Toqua and Tanasi

TE\_SC-PLATINUM\_SS-GREY\_BLACK\_BLACK





# Clubcar Connect will be available for Tellico Village Members Carts



## CLUB CAR CONNECT

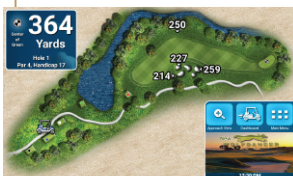
The Beginning of Greater Connectivity with Onward.

Use your own golf car on your neighborhood course now with Club Car Connect. Connect monitors available travel range, gives accurate pin placement and shows the status of your battery charge. Bluetooth Speakers allow for personalized music on and off the course. Connect is here and is now compatible with your electric Onward.

### FEATURES

#### ENTERTAINMENT EVERYWHERE

No need for other hand held accessories like range finders. Visage Golf Experience provides accurate pin placement, and touch for distance on the screen.



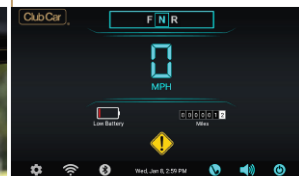
#### YOUR CAR, YOUR COURSE, YOUR WAY

The convenience helps reduce the hassle of having to lug your golf bag, your range finder and other equipment from your car to the fleet car.



#### PEACE OF MIND

Reduce anxiety around available travel range, receive alerts to status of your car battery charge, real time speedometer, odometer and engine alerts as needed.



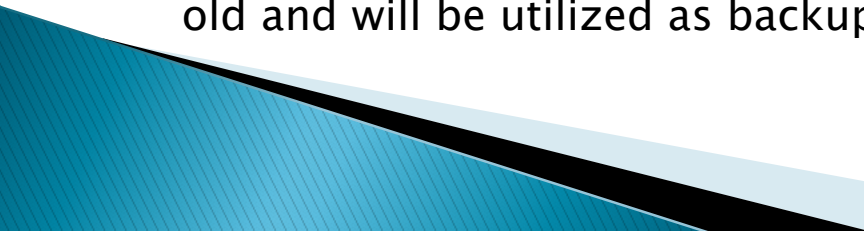
Part Number	MSRP	Description
47670557001	\$1,200	Club Car Connect for Onward (HP LHON)
47670557002	\$1,200	Club Car Connect for Onward

This product is also compatible with 2016 and newer electric Precedent and Tempo Club Cars.

©2019 Club Car LLC. Club Car believes the information and specifications in this piece of literature were correct at the time of printing. Specifications, standard features, options, fabrics and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. There are no warranties, expressed or implied, contained herein. See the Limited Warranty in the owner's manual or write to: Club Car, PO Box 204658, Augusta, GA 30917. The company reserves the right to make design changes without obligation to make these changes on previously sold units or systems.

- Consumer Connectivity Kit can be installed on a member of Tellico Village that has a Club Car private cars year model 2014 or new gas or electric
- Kit comes with the “Golfer Experience Module” along with BlueTooth speakers, odometer, speedometer, battery range, engine alerts.
- Member will have access to GPS Yardages and Food and Beverage ordering for all three courses.
- Compatible with Ezgo and Yamaha cars. Package **would not** come with Bluetooth speakers.
- Ladd’s Knoxville would be the official dealer of the program.
- Tellico Village would have the opportunity to Track or Control the members cars once on property if they choose. (controlling Ezgo and Yamaha cars would have limitations)

# Golf Capital Requests

- ▶ Greens Mowers for Tanasi Golf Club
    - Budget amount – \$80,000
    - Request amount – \$88,640.74 (Low bid from Greenville Turf and Tractor)
    - The current units are 2013 models with over 3000 hours, which equates to over 300,000 miles on a vehicle. They will be repurposed into to tee mowers and the existing tee mowers will serve as emergency backup units.
  
  - ▶ Greens Mowers for The Links at Kahite
    - Budget amount – \$80,000
    - Request amount – \$88,640.74 (Low bid from Greenville Turf and Tractor)
    - The current units are 2013 models with over 3000 hours, which equates to over 300,000 miles on a vehicle. They will be repurposed into to tee mowers and the existing tee mowers will serve as emergency backup units.
  
  - ▶ Fan Replacement Upgrade for Toqua #2
    - Budget amount – \$10,000
    - Request amount – \$9650 (Subair is Sole Source for Turfbreeze fans)
    - Replacement unit for the 3 fans that currently support #2 green. The new fan is close to 20 decibels quieter than the existing unit plus it has a VFD which enables us to control the RPM's and thus further reduce the noise if necessary for nearby homes. The existing 3 fans are more than 10-years old and will be utilized as backup units for all three golf courses.
- 



# Greens Mowers Cont'

[illegible]

## John Deere Golf & Turf Equipment Lease Proposal

<u>Qty.</u>	<u>Order Codes</u>	<u>Description</u>	<u>List Price</u>	<u>Preferred Customer Unit Price</u>	<u>Extended Preferred Customer Total</u>
4	1171TC	John Deere 2550E Hybrid Greens Mower	\$49,520		\$165,564.00
4	001A	US/Canada			
4	443	All Other Countries			
4	1024	20x10-10 4 Ply Smooth Tires			
4	1192	3 Wheel Drive			
4	1203	QA5 11 Blade Reels			
4	1300	Machine Grooved Front Rollers			
4	1602	Smooth Rear Rollers			
4	1490	Less Counter Weights			
4	3200	Yokes and Grass Catchers			
4	9743	Groomer Gear Drive			
4	9742	Groomers			
4	9750	Rear Roller Brush Drive			
4	9791	Power Rear Roller Brushes			
4	2009	Standard Seat			
4	BUC10675	LED Light Kit			
		2 Year Factory Warranty			
		Parts and Operators Manuals			
		Net 10 Days			

# Greens Mowers Cont'

## Quoted To:

Tellico Village Golf



## Quoted From:

Nashville Office  
525 Fairground Court  
Nashville, TN 37211  
615-726-8811

## Attn:

Chris Sykes

Territory Manager: G. Timothy Long, SCPS

Qty	Model	Description	Unit Price	Extended
4	04530	Greensmaster TriFlex Hybrid 3320		\$212,155.42
12	04655	14 Blade Cutting Unit		
12	04255	Narrow Wiehle Roller (One roller)		
12	04648	Universal Groomer Drive		
12	04802	Twin Tip Groomer Blade Assembly (21 Inch)		
12	04650	Universal Rear Rotating Brush		
4	04554	Light Kit - LED		
4	04714	3WD Kit		
2	07384	Workman HDX - 2WD (Kubota Gas)		\$51,159.29
2	117-4831	2 Inch Receiver Hitch Kit		
1	31905	Groundsmaster 1200	\$25,685.30	No Charge
1	31905	Groundsmaster 4700D		\$85,189.41
1	30669	Universal Sunshade, White		
1	MX5400	Kubota MX 5400 Tractor		\$27,605.00

Applicable taxes not included in prices or payment values

All pricing and payments based on total volume shown on this quote

<b>Payment Terms:</b>	<b>Net 10th Prox (Upon Credit Approval)</b>	<b>Sub Total</b>	\$376,109.11
Prices And Terms Shown Will Be Valid For 30 Days From Date Quoted. After This Period, We Reserve The Right To Make Any Necessary Adjustments To Prices And/Or Payment Terms.		<b>*Sales Tax</b>	
		<b>Total</b>	
<b>Quote Prepared By:</b>	<b>G. Timothy Long</b>	<b>Date:</b>	4/8/2021
<b>Quote Accepted By:</b>		<b>Date:</b>	

\* Sales Tax is subject to change based on the current rules and regulations in effect at the time of delivery.



6881 APPLING FARMS PARKWAY

MEMPHIS TENNESSEE 38133

[jrumph@bobladd.com](mailto:jrumph@bobladd.com)

## PROPOSAL

**Quotation To:** Tellico Village

**Date:** 3/30/2021

**ATTN:** Wells McClure

**Reference** Turf Equipment

**ATTN:** Jordan Clark

WE ARE PLEASED TO SUBMIT THE FOLLOWING QUOTATION FOR YOUR CONSIDERATION

	Equipment Specifications	Price Ea	Total
4	<b>Jacobsen Eclipse 360 Hybrid Riding Greensmower</b> 14hp Vanguard gas engine, 3 wheel drive, programmable frequency of clip, transport & mow speeds, center swing-out reel, regenerative braking, 15 blade reels with groomed grooved front rollers, rear roller brushes, grass catchers.	\$ 52,787.48	\$ 211,149.92
2	<b>Cushman XD Turf Truck 2WD</b> 32.5hp Kubota liquid cooled gas engine, 5 speed manual transmission, 2 speed rear axle, locking differential, power steering, 12V power outlet, 2-post ROPS with seat belt, 66" hydraulic dump bed, hi/lo auxiliary hydraulics, hitch.	\$ 26,471.95	\$ 52,943.90
2	<b>Cushman XD Turf Truck 2WD</b> 24.8hp Kubota liquid cooled diesel engine, 5 speed manual transmission, 2 speed rear axle, locking differential, power steering, 12V power outlet, 2-post ROPS with seat belt, 66" hydraulic dump bed, hi/lo auxiliary hydraulics, hitch.	\$ 27,526.25	\$ 55,052.50
<b>*Price does not include any applicable taxes.</b>		<b>Total</b>	<b>\$ 319,146.32</b>

Prices quoted are those in effect at the time of quotation. This quotation is subject to acceptance within 15 days.

**ACCEPTED:**

**Company**

**By**

**Title**

**Date**

Yours Very Truly,

**Jeff Rumph**

**LADD'S**

# Fan Replacement Upgrade for Toqua #2



Voice: 803-641-6663  
Fax: 803-265-7828

1164 Industrial Avenue  
Granteeville, SC 29829

## ORDER ACKNOWLEDGEMENT

Sales Order Number: TB11063  
Sales Order Date: May 5, 2021  
Ship By: Jun 14, 2021

<b>Bill To:</b>
Toqua Golf Club 200 Toqua Club Way Loudon, TN 37774
Phone:

<b>Ship To:</b>
Toqua Golf Club Chris Sykes 200 Toqua Club Way Loudon, TN 37774
Phone: 865-228-3370

Customer ID	PO Number	Sales Rep Name
Toqua Golf Club		Matt Cindea
Customer Contact	Shipping Method	Payment Terms
Chris Sykes	Best Way	See terms below

Quantity	Item	Description	Unit Price	Amount
1.00	TB5055D	Incoming power 230/1. VFD will convert single phase incoming power to 230/3. Fan pole ht 4ft. TurfBreeze 59" Direct Drive Oscillating Fan w/5 HP motor 208-230v/3Ø-Incl osc assy, TurfBreeze SMART Cntrl Pkg, fan pole & ground pole (pre-wired & pre-assem)	7,364.00	7,364.00
1.00	TB6004C	4' Fan Pole for TB59 2010		
1.00	TB9115A	VFD, 5hp, 208v-240v, 1Ø - include irrigation relay	900.00	900.00
1.00	TB9506C	Wire Pkg 1Ø input, 3Ø output, 208/230 VFD		
1.00	TB8909A	Touch up Paint; 2010		
1.00		S/H to be determined		
		Terms - 50% due upon order. Balance net 30 after shipment.		
		Please sign and email to Lisa Bryant to confirm order. lisa.bryant@subairsystems.com		
<b>TOTAL ORDER AMOUNT (Shipping &amp; Handling to be determined)</b>				<b>\$ 8,264.00</b>

+ SHIPPING - APPROX.  
\$700

TAXES: Unless otherwise stated herein, the Company's (Co.) prices do not include sales, use, excise or similar taxes. The Buyer agrees to accrue & pay any applicable taxes directly to the state or entity to which they are due. Furthermore, the Buyer agrees to reimburse the Co. the amount of tax plus reasonable expenses in the event the Buyer fails to pay the required tax and it is paid by the Co. The Co. is registered and collects sales tax in the state of South Carolina. DEPOSIT: All deposits are non-refundable. CANCELLATION: Orders may be cancelled or deliveries deferred upon written notice to the Co, but only upon the condition that the Buyer assume immediate liability & make payment for expenses already incurred by the Co. TRANSPORTATION: Delivery of the products shall be f.o.b. point of shipment & transportation expenses shall be paid by the Buyer. DELIVERY: Shipping dates are approximate and the Co. is not liable for any delay in delivery. WARRANTY: The Co. warrants to the Buyer the products sold hereunder to be free of defects in material and workmanship under normal use and service for a period of one (1) year from the date of shipment. The obligation of the Co. under this warranty is limited to repair or replacing at its option, any defective part or parts. PERMITS: All local permits, licensing & approvals are the sole responsibility of the purchaser. LIABILITY: The liability of the Co. shall not in any case exceed the cost of correcting defects in the product. Buyer assumes responsibility for all personal injury & property damage resulting from the handling, possession or use of the products by the Buyer. TITLE: Security title & the right of possession of any products sold hereunder shall remain with the Co. until all payments have been made in full. ACCEPTANCE: The Buyer agrees to the above stated terms & conditions. AUTHORITY: The person signing this Order Acknowledgement represents that he/she is authorized to place orders on behalf of the Buyer.

+ TAX - APPROX.  
\$659.48

Order Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_

\$9623.48

# Golf Advisory Committee Updates

## ➤ Committee Liaisons Reports

- FAC – Ron Coles
- LRPAC – Bob Brunetti
- CAC – Larry Fox
- RAC – Rose Howard
- ACC – Daryl Blevins

# Long-Range Planning Survey

**\*Is someone in your household a Golfer?** (Check One)

- ☐ Yes
- ☐ No

**\* >> If yes, do the golf amenities meet your household's expectations?** (Check One)

- ☐ Do not meet expectations
- ☐ Meet expectations
- ☐ Exceed expectations

**Please explain your response to previous question regarding golf expectations.**  
(optional)

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# Long-Range Planning Survey

Team,

Please take a look at the attached Long Range Planning survey. The 'Golf section' which is located on page 10 needs to be further developed. I would appreciate your feedback and we will discuss further in our meeting on Monday. We have a capacity issues on our busy days and a number of infrastructure issues to address down the road. Some concepts include:

- What will new norm look like post pandemic?
- Need for practice space
  - Expanding the Toqua Practice facility to include a golf training facility – teaching, fitting and golf simulation for winter indoor alternative (see NGF article about golf growing 'off course')
  - Revamping the Tanasi short game area
- Tanasi Short Course concept for an executive course within the power lines adjacent to Tanasi Drive or there is a previous plan for a short course and practice facility around the Wellness Center.
- Tanasi hole #15 makeover
- Golf course parking – only an issue due to non-golf clubhouse utilization
- Pump stations
- Irrigation systems
- Putting surfaces

Big picture it will also be important to further develop our Golf Course Value Statement for support from non-golfers.

Thanks



It's now common knowledge that rounds played surged in 2020, and most know we're off to a [good start this year](#).

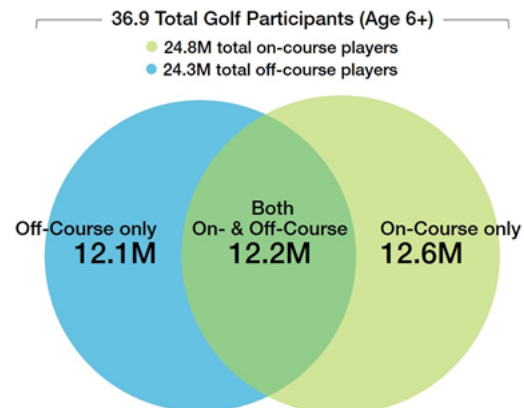
We've noted previously that on-course participation experienced its biggest net increase in 17 years. Off-course participation, meanwhile, continued its impressive run in 2020 by more than doubling the noteworthy gain that was seen on-course. NGF estimates there were just over 24 million off-course participants last year; just shy of the number of on-course golfers.

## Twelve point something ...

Golf's overall participation base in the U.S. – combining on- and off-course players – rose 8% in 2020 to 36.9 million. This leaves us with three closely-sized and mutually-exclusive groups of Americans (age 6+):

- 12.6M who played only on-course golf (average age 50 / 29% female)
- 12.2M who played on AND off-course golf (average age 42 / 21% female)
- 12.1M who played only off-course golf (average age 31 / 45% female)

### 2020 U.S. Golf Participation Accounting for On- and Off-Course Play



Source: National Golf Foundation

Off-course golf includes golf entertainment venues (Topgolf, Drive Shack, etc.), standalone driving ranges, and/or the hundreds of businesses that now have simulators and screen golf setups.

This graphic can only be republished in its original form. Data herein cannot be visually repurposed without permission from NGF.

As you can see in the above chart, the total number of off-course golfers (Topgolf, ranges, simulators, etc.) has just about matched the number who play on a course. And it won't be long before traditional, "green grass" participants are out-numbered. Very likely this year.

This is good news for golf. Our research tells us that the approachable, non-intimidating environments of Topgolf, and venues like it, help to cultivate interest in the traditional game. Course operators in proximity to these golf entertainment venues should be doubling down on their marketing and player development investments, as there are an increasing number of customer prospects being generated right in their backyards.

Joe

Joseph F Beditz, Ph.D.  
President and Chief Executive Officer  
National Golf Foundation  
[Joe\\_Beditz@ngf.org](mailto:Joe_Beditz@ngf.org)  
o: 561-743-1625  
501 N Hwy A1A, Jupiter FL 33477  
[www.ngf.org](http://www.ngf.org)



# Golf Advisory Committee

## ▶ 2021 Goals and Objectives

1. Golf Course Value Statement – further Qualify and Quantify (Big for golf moving forward to Quantify total financial impact to all Villagers, not just golfers)
2. Develop Maintenance Guidelines for Golf Course and Landscape Maintenance Activities (Support Routine activities)
3. Continue to refine LRIP for all areas (Support Golf Projects)
  - a. Golf carts – improve program for major touch point related to overall golf experience
  - b. Complete F9 Bunkers at Kahite
  - c. Golf Training Facility plans
4. Marketing and Communications
  - a. Strategically target golfers for future Tellico Village Residents
  - b. Continue to expand-improve overall communications
5. Golf Programming (revenue)
  - a. Continue to evaluate and properly position Unlimited Programs
  - b. Continue to expand Player Development Programming
  - c. Continue to expand non-traditional Golf Opportunities
6. TEAM
  - a. Develop working relationship with Golf Management Team – orientation/ onboarding
  - b. BOD and all advisory committee relations

THANK YOU FOR YOUR CONTRIBUTIONS AND CONTINUED SUPPORT OF TELlico VILLAGE GOLF!



# Tellico Village Handicap Committee

- Chair – Howard Higby
- MGA – Mark McMahan
- LGA18 – Nancy McDaniel
- LGA9 – Penny Manczko

[www.usga.org/handicapping](http://www.usga.org/handicapping)

## Featured Handicapping Content



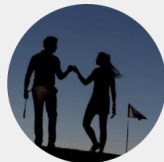
### Infographic: How to use your Handicap Index

Learn about the new Course and Playing Handicap calculations under the WHS



### Handicapping Statistics

Find out where your Handicap Index stacks up against other golfers in the U.S.



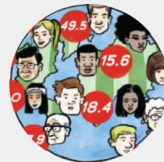
### Article: Want to Establish a Handicap Index? Join the Club

Learn about how to get a Handicap Index and what you need to know when starting out



### Infographic: Conducting a Competition Under the WHS

A detailed infographic to assist Committees with conducting net competitions



### Digital Book: Handicapping Reference Guide

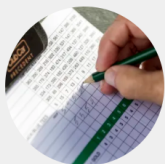
Digital version of an easy-to-read booklet covering everything a player needs to know



### Video: Playing Conditions Calculation Explained

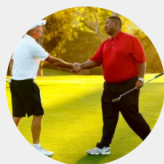
Learn about how daily scores are used to evaluate course and weather conditions

## Learn More About Handicapping



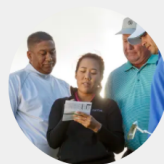
### Getting a Handicap Index

Find out how easy it is to establish a Handicap Index!



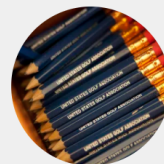
### Resources for Club Admins

Educational Materials for the Club Administrator



### Resources for Players

Educational Materials for Players



### FAQs

In Q&A form, learn about the WHS and Rules of Handicapping



### Articles


Read about popular topics and various features of the WHS



## Golf Operations Updates

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## COVID-19 Phase 3 Golf Operations Timeline = Return to Normalcy

- Golf Carts – will adjust with arrival of new carts
    - No longer disinfect between users
    - No pull-down divider screens will be available and can simply wear a mask if a problem
    - Solo carts will remain available for an additional \$5 per nine holes
  
  - Golf Shops – June 1<sup>st</sup>
    - Remove all entryway postings
    - Remove social distancing placards and floor markings
    - Open doors for full two-way access
    - Will keep screen for clerks for the time being as they are not in the way
  
  - Course Accessories
    - Water fountains fully operational and in place by May 1<sup>st</sup> (start at clubhouses)
    - Rakes and ball washers back in field on June 1<sup>st</sup> in preparation for Member-Guest
    - Drop cup savers and allow flagsticks to be removed beginning with the Member-Guest tournament on Wednesday, June 16<sup>th</sup>
- 

# Golf Calendar Updates – April – July

## Recaps:

- ▶ Pro-Official Tellico Village Sweep
- ▶ Beautification Tournament @ Toqua on Saturday, April 17<sup>th</sup>
- ▶ Sr. Club Championship @ Toqua on Saturday, April 24<sup>th</sup> & @ Tanasi on Sunday, April 25<sup>th</sup>
- ▶ MGA Spring Fling – May 8<sup>th</sup>

## Upcoming:

- ▶ Knoxville Open – May 13<sup>th</sup> – 16<sup>th</sup>
- ▶ Lion's Club – May 15<sup>th</sup>
- ▶ PGA Championship Par 3 Event – May 18<sup>th</sup>
- ▶ Red-Tailed Hawk Invitational – June 16<sup>th</sup> – 19<sup>th</sup>
- ▶ LGA18 – Diamonds in the Rough Member-Guest – June 22<sup>nd</sup>
- ▶ Junior Golf Camp – July 5<sup>th</sup> – 9<sup>th</sup>

Entire 2021 Calendar is available @ [www.golftellicovillage.com](http://www.golftellicovillage.com)



**Tellico Village Golf** @TellicoGolf · Apr 19

Boom! Nice playing fellas.

...



**Tennessee PGA** @TennPGA · Apr 19

Congratulations to Casey Flenniken, PGA and Rickey Moore of @tellicovillage for winning the gross division of the @clubcar Pro-Official Championship! Thank you @clubcar, @jackdaniels\_us, @signsbythesea, @galvingreen and @windriverliving for supporting the TN PGA. @C\_Flenniken316

[Show this thread](#)



↻ 1

♥ 3



**Tellico Village Golf** @TellicoGolf · Apr 19

...

Congrats to our own @C\_Flenniken316 of @Tanasigolf being recognized as Golf Talks Player of the Week following his recent victories in local pro-ams and sweeping the Pro-Official today with playing partners Ron Coles, Ricky Moore and Chris Sykes. Way to represent!

PGA Tennessee Section	
Tournaments	
CLUB CAR PRO-OFFICIAL	
Apr 19 • Wind River GC • Lenoir City, TN	
FOLLOW	
Info Leaderboard Highlights Tee Times Course	
Club Car PRO-OFFICIAL CHAMPIONSHIP	
Team Net	
Leaderboard Team Stats Course Stats	
FULL LEADERBOARD Search for a Player	
1	Tellico Village F -15 ☆
T2	Tellico Village F -12 ☆
T2	Tellico Village F -12 ☆
4	Fairways & Gree F -11 ☆
5	Fairways & Gree F -9 ☆
T6	Bear Trace Tims F -8 ☆
T6	Bear Trace Tims F -8 ☆
T6	Golden Eagle Go F -8 ☆
9	Stones River Co F -7 ☆
T10	Holston Hills C F -6 ☆
T10	TN Golf Foundat F -6 ☆
12	Troubadour Golf F -5 ☆
T13	Green Meadow Co F -4 ☆
T13	Jackson Country F -4 ☆



↻ 1

♥ 5





The 14th Annual Beautification Tournament was a huge success this past Saturday. The event raised over \$7,400 to be split up amongst the three golf courses. Thank you to all the players and those who donated. These funds will go a long way to keep our golf courses looking beautiful.

As for the tournament, we had a lot of low scores. I'll have to talk with our superintendents and make it a little more challenging for next year. Below are the winners from 2021 event.



**Tied - First Place**

Charles Sweeney, Sharon Lemelman, Andrew Brunk and Mike Atkins  
(each player won \$45 gift certificate)



**Tied - First Place**

George & Sue Biliskov and Bruce & Kelly Cox  
(each player won \$45 gift certificate)



**Third Place**

Will McNeal, Tyson Gerhardt, Bob VanVogelpoel and James Murray  
(each player won \$30 gift certificate)



**Tellico Village Golf** @TellicoGolf · Apr 17

Congrats to everyone who played and a big shout out to the team @Toquagolf on the Superintendent's Revenge style setup and to Golf Professionals @ajacobtellico & @Leddy\_Tellico on a well run event! See you all next year.



**Tellico Village Golf** @TellicoGolf · Apr 17

The Beautification tournament is one of the most popular events of the year. Kudos to this year's Tournament Committee of Rose Howard & Anne Parkhill on an outstanding event. The funds raised will go to good use @Toquagolf @Tanasigolf @Kahitegolf



2021 Beautification Golf Tournament		2021 Beautification Golf Tournament	
1st	54	1st	57
2nd	49	2nd	54
3rd	50	3rd	57
4th	50	4th	53
5th	52	5th	55
6th		6th	58
7th		7th	64
8th		8th	54
9th		9th	57
10th		10th	56





**April  
24th & 25th**

# Senior Club CHAMPIONSHIP



**Toqua 24th / Tanasi 25th**

**Sign up on Chelsea Today!!**

[golftellicovillage.com](http://golftellicovillage.com)



**\$20 per person**

The results are in. Even in a rain shorten one day event, we had a great turn out of players and enjoyed some friendly competition. Thank you to everyone that played in this year's Senior Club Championship. Below are the winners in each division. Prize certificates will be available next week at Tanasi.

**Men's Senior Division** (ages 55-64)

1st Place (Gross) Steve Smith - score 75

2nd Place (Gross) John Kuhl - score 75

1st Place (Net) David Walahoski - score 69

2nd Place (Net) Mark McMahan - score 69

3rd Place (Net) Steve Smith - score 70

**Super Senior Division** (ages 65-74)

1st Place (Gross) Dan Dent - score 71

2nd Place (Gross) Steve Schneider - score 74

1st Place (Net) Tom McPhee - score 67

2nd Place (Net) Paul Magnin - score 68

3rd Place (Net) Steve Schneider - score 70

**Legends Division** (ages 75-79)

1st Place (Gross) Ken Skover - score 80

1st Place (Net) Sid Sherwood - score 74

2nd Place (Net) Ken Skover - score 75

**Masters Division** (ages 80+)

1st Place (Gross) Jim Uphoff - score 86

**Ladies Division**

1st Place (Gross) Brenda McJunkin - score 91

1st Place (Net) Sheryl Morales - score 69

**TVMGA**

# Spring FLING

**Toqua Golf Club**



**May  
8**

**8:30 Shotgun Start**  
Entry Fee: \$25 (Check or Cash when you sign up)  
Eligibility: Must be 2021 MGA member  
Format: 2 man team, 27 hole event  
**FREE LUNCH and BEER!!!**  
Sign-Up: Toqua Pro Shop

[WWW.TVMGA.COM](http://WWW.TVMGA.COM) CALL AT (865) 458 6546

The MGA's first major of the year is upon us. The MGA Spring Fling will be May 8th at the Toqua Golf Club. The event has received a facelift with new format. The format will be a two-person (you choose your partner) 27-hole event. You will play 9 holes of Best-Ball, Scramble and Alternate Shot. Lunch and beer will be provided along with prize money for each flight winners. To sign up, stop on over to Toqua Golf Shop. The entry fee is \$25 per player and must be paid at sign up.

For any questions please feel free to email or call the Toqua Golf Shop.

Hope to see you there!

Best regards,

Adam Jacob, PGA  
Head Golf Professional  
Toqua Golf Club







## Tellico Pro to compete in Tour Event



Our very own Casey Flenniken has received a Sponsors Invitation to play in the 2021 Visit Knoxville Open. The event will be played at Holston Hills Country Club on May 13-16. This will mark the third time Casey has competed in the event.

We are extremely excited to follow Casey throughout the week. We will communicate tee time information when pairings are announced on Tuesday, May 11th. Tickets will be limited to the first 2,000 guests so click the link below to reserve yours today!

[Purchase Tickets](#)



# Lions Golf-for-Sight SCRAMBLE



**May 15**  
Saturday | 2021

**TOQUA GOLF  
CLUB**

REGISTRATION 8:00AM  
SHOTGUN START 9:00AM

Arrive early for coffee and  
breakfast sandwiches



**Learn. Play. Laugh.**  
**Lady Linksters**



**Friends of the Tellico Village Library**

Annual Ladies Golf Outing  
Saturday June 5, 2021 (Rain Day June 26)  
Toqua Golf Course - 9 Holes  
9:00 AM Tennessee Scramble\*\*

\$45 For Members of the Friends of the Library  
\$50 For Non Members of the Friends of the Library  
Cost does not include green fees

**TELLICO VILLAGE**  
**PGA CHAMPIONSHIP PAR 3**  
**GOLF**  
**TOURNAMENT**

**Tuesday, May 18th**  
**2:00 PM**  
**Tanasi Golf Club**

**\$5**

ENTRY + GREEN  
& CART FEE

Players will have the chance to play "The Feather" at Tanasi. Each player will play 18 Par 3 holes and pick one player from The PGA CHAMPIONSHIP field list. Your score plus your pros score will be combined to determine our winners! Sign-ups are available now via Chelsea Events.



**PGA Championship Par 3 Tournament**  
**Tuesday, May 18th**  
**2:00 PM Shotgun**  
**Tanasi Golf Club**

All participants will have the opportunity to play "The Feather" Par 3 course at Tanasi! Each player will play the 18 hole course and pick one player from The PGA Championship field list. Your score plus your pros score will be combined to determine our winners.

Participants with a USGA handicap will receive 60% of their handicap for this event. Click the link below to sign up via Chelsea Events!



## 2021 Red-Tailed Hawk Invitational

# ***Congratulations on your acceptance into the 2021 Red-Tailed Hawk Invitational!***

Please accept a warm welcome to the 2021 Red-Tailed Hawk Invitational! This is the premier event of the year showcasing our golf courses, our facilities and the lifestyle that makes the Village such a special place to live and enjoy the great game of golf. The 2021 Tournament Committee has worked hard to put together an exciting program of events that will lead to an unforgettable experience for all.

The 2021 Red-Tailed Hawk Invitational is scheduled to be held on **Wednesday, June 16<sup>th</sup> – Saturday, June 19<sup>th</sup>**. Our guests will be able to experience the best that East Tennessee and Tellico Village has to offer. Please let us know as soon as possible if for some reason you are unable to play so we can fill your spot.

### **SCHEDULE OF EVENTS**

#### **Wednesday, June 16th:**

- Optional practice round at Toqua Golf Club or The Links at Kahite (included in entry fee). Please call two or more weeks in advance for tee time reservations.
- Participant Stag Party on the Kahite Portico starting at 5:00 p.m. including a buffet dinner and tournament gift shopping in the Titliest and Footjoy proshops.

#### **Thursday, June 17th:**

- First day of competition at Toqua Golf Club and The Links at Kahite with Matches 1 & 2. Play will begin at 8:30 a.m.
- Complimentary practice balls are available beginning at 7:00 a.m.
- Breakfast sandwiches and fresh fruit are available starting at 7:00 a.m. at the Toqua Pavilion and Kahite Portico
- Lunch will be service immediately following play at the Toqua Pavilion and Kahite Portico

#### **Friday, June 18th:**

- Second day of competition at Toqua Golf Club and The Links at Kahite with Matches 3 & 4. Play will begin at 8:30 a.m.
- Complimentary practice balls are available beginning at 7:00 a.m.
- Breakfast sandwiches and fresh fruit are available starting at 7:00 a.m. at the Toqua Pavilion and Kahite Portico
- Lunch will be service immediately following play at the Toqua Pavilion and Kahite Portico
- Ladies Luncheon including Fashion Show beginning at 11:00 a.m. at the Tellico Village Yacht club followed by a Builders of Tellico Village Home Tour in the afternoon. *(Please [click here](#) to complete the form for this event)*

#### **Saturday, June 19th:**

- Final day of competition at Toqua Golf Club and The Links at Kahite with Match 5. Play will begin at 8:30 a.m.
- Complimentary practice balls are available beginning at 7:00 a.m.
- Full Breakfast will be served starting at 7:00 a.m. at the Toqua Pavilion and Kahite Portico
- Championship Shootout will begin 1:00 p.m. at Toqua Golf Club where all flight winning teams and wild cards will compete to determine the 2021 Red-Tailed Hawk Invitational Champions. Spectators are allowed and encouraged!
- Awards presentation, cocktail party and closing dinner at the Tellico Village Yacht Club beginning at 6:00 p.m.

We look forward to seeing you next month at the 2021 Red-Tailed Hawk Invitational. If there is anything we can do for you prior to the event or if you have any questions, please contact please contact Chris Sykes via email at [csykes@tvpoa.org](mailto:csykes@tvpoa.org) or by phone at (865) 458-6546.

Your Member-Guest Committee,

Barry Corle, Neal Cowley, Howard Higby, Tom McPhee, Chris Sykes, Adam Jacob



TOQUA GOLF CLUB  
200 Toqua Club Way • (865) 458-6546  
[golftellicovillage.com](http://golftellicovillage.com)







## Diamonds in the Rough



TVLGA18 LADIES' INVITATIONAL  
June 22, 2021

**Entry Fees:**     Tuesday, June 22 (includes all green fees, prizes, food, and carts) - \$ TBD/person

 Monday, June 21 - Optional practice round guest cart fee - \$17.50/guest  
- Members pay only their standard cart fee in pro shop.

Invite one friend and get paired with another twosome or invite three friends for your own foursome.

**Entry Deadline:**    Tuesday, June 1, 2021

**Format:**                To be determined.

**Flights:**                Determined by number of players.  
Possible options Green Flight, Yellow Flight, Mixed Flight

**Committee:**           Anne Parkhill, Gail Kraemer, Vicki Whitmore, Lorene Branz

-----  
**Member Name:** \_\_\_\_\_ **Tees** \_\_\_\_\_

**Guest Name(s):** \_\_\_\_\_ **Home Course:** \_\_\_\_\_ **GH9N:** \_\_\_\_\_ **Tees** \_\_\_\_\_

\_\_\_\_\_ **Home Course:** \_\_\_\_\_ **GH9N:** \_\_\_\_\_ **Tees** \_\_\_\_\_

\_\_\_\_\_ **Home Course:** \_\_\_\_\_ **GH9N:** \_\_\_\_\_ **Tees** \_\_\_\_\_

Practice Round - Monday: YES NO

**If Yes:** Number of players: \_\_\_\_\_ Time requested: \_\_\_\_\_ (approximate)

**Payment:**    Tuesday Tournament    - \$TBD / person

Monday Practice Round    - \$17.50 / guest (Members pay their own cart fee to pro shop.)

Check # \_\_\_\_\_ Amount \_\_\_\_\_

Deliver or mail this entry this form to Jeff Harrington at the Kahite Pro Shop or bring to any league day.



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TELLICO VILLAGE JUNIOR GOLF CAMP  
JULY 5th - 9th  
TOQUA GOLF CLUB

Tellico Village Junior Golf Camp is right around the corner! Don't let the kids miss out on what is lining up to be one of our best Junior Camps yet!

This year's Junior Camp will be \$185 and will include the following:

- 5 hours of PGA Professional Instruction
- Tee Gifts
- Rules of Golf
- Range balls after 3 PM
- Play on the course after 3 PM
- Prizes
- Lunch on Friday
- Awards Ceremony

We will have 3 sessions to choose from:

Session 1 --- 8:00 am - 9:15 am  
Session 2 --- 9:30 am - 10:45 am (Rec Center)  
Session 3 --- 11:00 am - 12:15 pm  
(Ages 7-17)


To enter your child, grandchild, friend, etc. please fill out the registration form below and drop off to the Toqua Golf Shop. Registration forms will be collected starting Monday, May 3rd. Feel free to contact any of our Golf Professionals with any questions!



## Golf Course Updates

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# Golf Course Updates

- ▶ Kahite Bunker Project
  - ▶ General Golf Course Updates
    - Toqua Golf Club
    - Tanasi Golf Club
    - The Links @ Kahite
- 



## SITE VISIT NOTES

Project: Kahite

Date: 5/7/21

To: Jordan, Chris, Ron

From: Bill Bergin

#1. Nice start with the fairway bunkers. Bring in the right side of the cross bunker about 3' – 4' so we have room to sculpt the face. Make sure to cut a little more diversion right of the bunker. We marked the face for sculpting – see photos as examples.

The first left side bunker looks pretty good. Bring in and raise the fairway side as marked – leaving a slight dip to between the crest line and the disturbed line to bring water around the bunker. The left side has been marked for sculpting. The next bunker is in process.

#2. The greenside bunker has been marked. Bring up the base 1.2'. The bunker will widen as painted. The back right corner of the green will drain out behind the new bunker crest.

Note Back again on Friday.



# Golf Marketing-Communications

- Big presence with lots to celebrate in 1<sup>st</sup> Quarter Newsletter
- Monthly 'Tellico Village Golf Talk'
- PGA Magazine Strategic Marketing via State Associations (Chicago, New York and California)
  - Women's Leaders in Golf Platform - Fall Event at Toqua on Monday, September 20<sup>th</sup>
- TGA Partner Program
  - Incremental found revenue and free state-wide advertising at a value of \$4K
- Constantly Updating Website – Chelsea 101 added to website

## ABOUT TELLICO VILLAGE

Tellico Village is a lakefront community that offers a unique combination of natural beauty, outstanding recreational facilities, and proximity to the benefits of a thriving city.

Nestled in the foothills of the Great Smoky Mountains, Tellico Village comprises nearly 3,000 acres along Tellico Lake. Established in 1976, it has become one of the premier golf and water communities in the southeast. Its three private championship golf courses offer a pristine resource for boating, fishing, and swimming. Other amenities include a state-of-the-art wellness center, three tennis courts, pickleball, indoor and outdoor swimming pools and a library. The Tellico Village Yacht Club offers casual upscale dining in one of the most beautiful settings in East Tennessee.

Just 31 miles from Knoxville—home to the University of Tennessee—Tellico Village has 18,000 residents who come from all over the United States. Together they have created a friendly, welcoming community.

## TOQUA GOLF COURSE

2010 Toqua Club Way  
Loudon, Tennessee 37774  
(865) 458-6546  
@toquagolf

## TANASI GOLF COURSE

450 Clubhouse Point  
Loudon, Tennessee 37774  
(865) 458-4707  
@tanasi.golf

## THE LINKS AT KAHITE

400 Kahite Trail  
Vonore, Tennessee 37785  
(865) 488-7829  
@kahitegolf

[www.golftellicovillage.com](http://www.golftellicovillage.com)

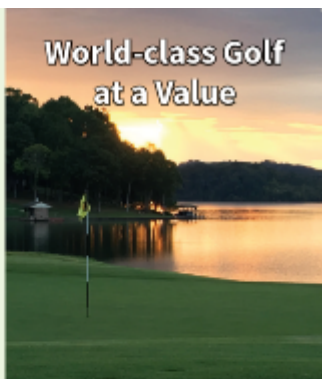
@tellicogolf



865-458-7061

info@mpcc.org @www.tellicovillage.org  
© 2012 Chelsea Real Loudon, Tennessee 37774

## World-class Golf at a Value



Tellico Village is home to three of the most beautiful and challenging championship golf courses in East Tennessee. All three courses were designed by the prestigious firm of Ault, Clark, and Associates, architects of some of America's greatest courses.

## TOQUA GOLF COURSE

Toqua is a beautiful golf course set through a forest on Tellico Lake. You have everything from tree-lined holes to a links setting on the lake. The genius of the course is that it is playable for all levels of golfers.

The Toqua course offers a dining terrace, short-game practice area and practice putting green. It has a brand-new clubhouse that opened in 2015, as well as a pavilion that is used for tournaments, banquets, and other large gatherings and events. The new clubhouse features a Golf Pro Shop and sports bar-themed restaurant that provides a spacious veranda for post-play food and refreshments.

Toqua has hosted numerous Tennessee Golf Association events—including the 2016 Senior Amateur Championship, the 2009, 2011 and 2018 Four-Ball Championships and the 2009, 2011, and

2017 Senior Four-Ball Championships—as well as the 2008, 2009, and 2010 PGA Tour Nationwide Knoxville Open Qualifier.

## TANASI GOLF COURSE

Tanasi was the second of the Tellico Village courses to open. It has a fun and contemporary layout that winds through the Tanasi neighborhood, and even has some holes that run over and alongside parts of Tellico Lake.

Tanasi offers options for players of all ages and abilities, as well as a selection of teas to best fit your game. Our Black Championship tees measure 6,251 yards, while our yellow tees offer a fun short course at 4,486 yards. Tanasi is a fun course to play with wide fairways, large flat landing areas and big undulating greens.

Tanasi also has an expansive parking green with large undulations that mimic the greens you will encounter throughout the golf course. The Tanasi Clubhouse includes an excellent restaurant that offers casual dining with beautiful views of Tellico Lake. The wrap-around porch invites you to relax and enjoy the spectacular lake and golf course view while you dine.

## THE LINKS AT KAHITE

Opened in 2002, the links at Kahite: Tellico Village's hidden gem in Vonore, TN. The golf course is surrounded by Tellico Lake and offers breathtaking panoramic views of the Great Smoky Mountains. It sits on over 300 acres of property and offers a variety of turfgrass species that adds difficulty and beauty on every hole. Kahite has six sets of tees that play from 7,170 yards to 4,435 yards to provide a variety of options and difficulty while making the experience fun and challenging.

Kahite features a practice facility that includes a driving range and practice putting green. The Kahite Pub & Grill offers casual dining and an outdoor patio with a great view.

In 2009, the Links at Kahite was nominated by Golf Digest as best new private course and has since hosted many Tennessee Golf Association events, including the 2009 and 2011 Four-Ball and Senior Four-Ball Championships, as well as the 2009 and 2010 PGA Tour Nationwide Open Qualifier.





**Tellico Village Golf is off to a Strong Start to 2021**

The game of golf has actually benefited from the Pandemic as result to being played in the great outdoors and the fact that you naturally socially distance playing golf. Golf rounds are up across the nation and Golf has never been stronger in Tellico Village. We are on the heels of a record year for golf participation in 2020 and 2021 has proved to be even busier.

In spite of another very wet start to the year with close to 18" of rainfall YTD compared to an average of right at 12", golf rounds are at an historic pace. Through the end of March, total rounds are 6,894 ahead of budget and 4,650 ahead of 2020. Unlimited programs have proven to be very popular in 2021 and are well ahead of budget through the first quarter. We have 159 individual, 83 two-person household and 267 twilight unlimited golfers as of April 1<sup>st</sup>. These programs can provide the best value for our members and help serve as the backbone for our golf operation.

As you would expect with the higher-than-expected activity, golf revenues are well above budget through the first quarter of 2021. The team continues to create new platforms for our golfing community, and this was on full display with our first ever All Vendor Demo Day. This collaborative effort led to one of the more exciting events in the history of Tellico Village Golf.

- All manufacturers that we carry and for which we have Professional Staffers were represented
  - Callaway, Cobra, Ping and Titleist which is unique to Tellico Village as no other course in our area could boast these relationships.
- New vendor partner, Hamarki Wellness, was on site giving out free product samples
- The Toqua Sports Bar and Grill provided excellent food and refreshments to further add to the event
- The Sports Animal was on Live Remote with Sports Talk further getting the word out about Tellico Village Golf

An All-Vendor Demo Day allowed our members the opportunity to 'taste test' all equipment options so they could make the best possible purchasing decision and therefore make maximum impact towards improving their games. This event was exciting to say the least and heavily attended. We custom fit between 400-500 persons and had club sales in excess of \$60K from this singular event. As a result of the events success, we are already working on plans for how to make the next one even better.

The team is not only looking to continue to create new and exciting golf programs but are also always looking for ways to become more efficient. We are driven daily towards Continuous Improvement and track those efforts with our CI matrix. These savings are primarily driven by your Golf Course Maintenance teams and we estimate a first quarter impact of over \$100K. Some highlights of these efforts include:

- Consolidating the Green Aeration process into one week for all three courses
- In-house bunker renovation with Capillary Concrete at Tanasi
- Collaborative effort with the Woodworkers for new tee markers at Toqua
- Cartpath repairs and section replacements at Tanasi
- Numerous smaller winter projects at all three golf courses



Golf league and clinic participation are at an all time high and we have held a number of golf events this early season. We are best suited to host outside events before the golf season kicks into full gear and we have hosted some outstanding events this spring. We hosted the Tennessee Golf Association Junior Tour at Toqua on Saturday, March 13<sup>th</sup> and Kahite on Sunday, March 14<sup>th</sup>. This was a great way to partner with our State Association and show off Tellico Village to families from across the state. We also recently had the good fortune to bring back the Loudon County Chamber of Commerce Golf Event. As you know we have some incredible Golf in Loudon County with 6 golf courses, 5 of which are on the lake, but Tellico Village is in a league of its own boasting 3 World Class Golf Courses. These events were not only a great way to not only show off golf, but to partner with AWE as well. We continue to work on further strengthening the overall Golf and F&B Experience through these types of events.

We continue to expand all collaborative efforts between departments to best take advantage of overall synergisms. Public Works is critical to our success and we routinely work together with them on projects. We have multiple marketing and communication improvement efforts in process including updates to the [www.golftellicovillage.com](http://www.golftellicovillage.com) website and a number of cooperative efforts with recreation as well including golf course parkland activities such as our weekly bike tours.

As you can see there is a lot of positive to talk about with Tellico Village Golf, but the biggest highlight of the year has to be the solution that is coming for our golf cart fleets. We are at a unique point in time and were able to leverage a very strong position to upgrade our golf carts. We were not only able to replace the oldest fleet at Kahite but the problem fleets at Toqua and Tanasi as well. We have new Club Car Tempo golf carts coming with the latest in technology that will have a significant impact on operations and the overall golf experience. The Club Car Tempo Connect was recently recognized as the 2020 Best Electric Golf Car by Golf Digest and more information can be found at [www.clubcar.com](http://www.clubcar.com). We were able to find this significant upgrade all the while saving money in the process. In addition to the standard golf cart fleet, we will also have access to 'free use items' that include: 3 Golf Course Superintendent Utility Vehicles, 2 Range Pickers and 2 Free Tempo Walk autonomous caddies. We expect the carts to arrive in mid-May and they will be a literal game changer for Tellico Village Golf.

The future of Golf in Tellico Village is very bright but none of this would be possible without a total team effort. I want to first express my gratitude to the best Golf Management Team in the business, the entire golf staff, POA staff, the golf advisory committee, the finance advisory committee and the Tellico Village Board of Directors. Whether you play golf or not you have all been a part of this success and why the future has never been brighter for Tellico Village Golf.

Thank you for all your continued support and we look forward to sharing many future successes together in Tellico Village Golf.

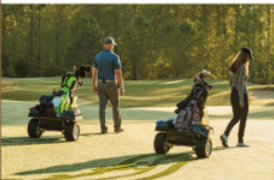
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A NEW OPPORTUNITY FOR REVENUE, HEALTH, WELLNESS, AND PLAY

Help golfers rediscover the beauty of your course with Tempo® Walk, a new free autonomous caddy that offers GPS, storage, carting bags, cooling, and other amenities.

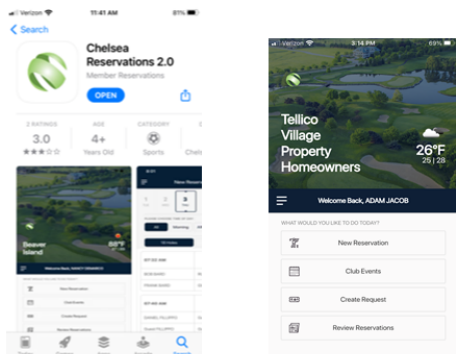
When golfers don't have to worry about carting and pulling a handicap or carrying their clubs, they can focus on something that first attracted them to the game: the traditions, strategic competition, and beautiful beauty of a golf course.





### Chelsea Internet Instructions

- Go to [www.tellicochelsea.com](http://www.tellicochelsea.com)
- Download the App – Chelsea Reservations 2.0
  - Club code – TELL101 (All caps)



- Phone # (865) 381-2139
- Chelsea Login Screen should appear asking for the following information
  - Member # - (POA number followed by a 1 with no dashes for men, 2 for women)
  - Password – (use Golfer1 the first time and then you will be able to change it later)
- Profile screen will appear allowing you to do the following
  - Change password from Golfer1 to whatever you like
  - Input your email address so that emails can be sent to you
  - Once complete please click on save changes to proceed
- At the top of the screen, you should see Main, Request, Review, Booking, and Profile. These options should always be at the top of the screen when you log on. They allow you to do the following
  - Main
    - Go back to the Tellicovillage.org website
    - Logout
    - Return to the welcome screen
  - Request (7 to 13 days in advance)
    - Add a request
      - Choose date, course selection, request time, earliest time, preference, Hole Selection and # of Tee Times. \* note # of tee times is not how many players, but actual tee times needed. \*

- Enter in players – you may enter names from buddy list, entering the POA numbers by hand or click the magnify glass and enter the players' last name.

- Edit a request (only during the 7-13-day window)
  - Add, remove, or change players, time, and course.
- Cancel a request (only during the 7-13-day window)
  - This will cancel the whole request. If you only need to change players or remove partial groupings go to Edit Request.
- Add an event request
  - Used to sign up for any of the leagues and special events

Event Date	Description	Maximum	Confirmation
4-27-2021 - Tuesday	LGA 18	108	108
4-28-2021 - Thursday	Rainbow Linkers/MG	88	88
4-29-2021 - Thursday	Mens Golf Event	108	108
5-04-2021 - Tuesday	LGA 18	108	108
5-04-2021 - Tuesday	LGA 9	108	108
5-05-2021 - Thursday	Rainbow Linkers/MG	88	88
5-06-2021 - Thursday	Mens Golf Event	108	108

- Cancel an event request
- Review
  - Review my schedule
    - This will show all upcoming tee times in the next six days.
  - Review a friend's schedule
  - Review a tee sheet
  - Review alpha report
    - Pick day and course, report will show all players in alphabetical order and their tee time.
  - Review my requests
    - Shows all upcoming requests (7-13 days out)
      - Golf Tee Times and Event Requests
- Booking (Up to six days in advance)
  - Add a booking
    - You can choose up to six days in advance.
    - You can make one tee time at a time
    - Pick your play date, course selection, selection and time, enter names and click display times.
    - All available tee times will show, choose your tee time.

- Add or delete a player
- Cancel a booking
  - When canceling a booking this will cancel all players. If you just need to cancel one or two players, click delete a player.
- Profile
  - Make any necessary changes to your profile such as change your email address
  - Your email address must be correct to receive the emails from Chelsea so keep it up to date
- Buddy List
  - This feature helps members make tee times faster and easier.
  - Steps in creating a buddy list
    1. Main list (List #1) – add all players that you golf with.
    2. List # 2-4 can be created to whatever you like. Example: List #2 Monday Group, List #3 Wednesday Group, List #4 Friday Group.

- To add players in list #2-4, look at existing buddy list. You will see the letter D and numbers 2,3,4 next to the player's name. For your Monday Group, click all the #2 for each player and you will see next to that person's name, #2 changes from N to Y. When you make a Request for Monday, click Buddy List in the play info, select Monday and only the players on your Monday list will appear. Follow the same steps for List #3 and #4 if necessary.

### Chelsea Questions and Answers

Question 1. Does it matter what day or time to put in a request?

Answer: No, you can put a request in anytime during the 7-13-day window. It does not matter when, just as long as you make a request.

Question 2. Does Chelsea favor the frequent golfer?

Answer: Yes, the more you play the better the chance you have getting your tee time. Those that purchase the 12-month Annual Golf have the highest chance of receiving their tee times.

Question 3. What is my best way to get a tee time?

Answer:

- 1 – Choose all 3 courses
- 2 – Pick first time available
- 3 – Make time as preference over course
- 4 – Put all players names in system for lottery

Question 4. If I am a booking on the Chelsea tee sheet, am I charged a point?

Answer: No. Points are reward when Requests are made. When you wait for a day to be a booking, no points are awarded to the player.

Question 5. How does the system determine where my tee time request is placed?

Answer: Chelsea looks at group composition first and then at average play total. The system takes the average play total of the entire group. For example: Player 1 Points-0 Player 2 Points-3.1 Player 3 Points-2.7 Player 4 Points-0 This total = 5.8. 5.8 is then divided by 4 to give a total of 1.45. The system will put your group in priority order according to this total. Groups with lowest team average will be placed first by the system. When groups are linked together the system will figure an average taking into account the points of all members in the entire link.

Question 6. Am I charged points for participating in Member Events?

Answer: No, members participating in club events, such as Men's, Ladies', Couples, and other club sanctioned events will not be assessed any points to their play history.

Question 7. How do guests count in the system?

Answer: You are charged one point for each guest through Chelsea. When you sign up a guest, they will be placed under your Chelsea number. Each member may have up to three guests when making a tee time request.

Question 8. Are there penalty points for no shows or not cancelling in time?

Answer: Yes, members are responsible for checking the Chelsea Tee Time System for their tee times, if a situation arises where the member and /or guest cannot make their tee time; the member is responsible for notifying the Golf Shop 24 hours in advance of their starting time. A two-point penalty will be assessed in Chelsea.

Question 9. Will I receive a penalty point for cart path only?

Answer: No. No penalty points are awarded when it is cart path only, temperatures below 50 degrees or above 90 degrees.





- **Other business?**
- **Any questions?**
- **Thank you for all your support for Golf in Tellico Village!**