



Tellico Village Golf

World Class Golf at a Value

GAC Meeting – December 13th, 2021

Agenda

- ▶ Welcome & Opening Comments
- ▶ Approval of Minutes
- ▶ Golf Rounds and Financial Report
- ▶ Golf Advisory Committee Updates
 - Goals and Objectives
 - Committee Liaisons Reports
 - FAC – Ron Coles/ Chris Sykes
 - LRPAC – Bob Brunetti
 - CAC – Larry Fox
 - RAC – Rose Howard
 - Other?
 - Tellico Village Handicap Committee
 - Winter Score Posting
- ▶ Golf Operations Updates – C. Sykes
 - Winter Dress Code
 - Golf Cart Policies and Standards
 - Golf Calendar Updates/ Recaps/ Upcoming Events
 - Available on the www.golftellicovillage.com website
- ▶ Golf Course Updates – Golf Supers
- ▶ Golf Marketing Updates
- ▶ Other?

Approval of November Minutes

Golf Advisory Committee Minutes

November 8, 2021

Present: Chris Sykes, Bob Brunetti, Howard Higby, Ron Coles, Ricky Moore, Anne Parkhill, Rose Howard, Daryl Blevins, Jordan Clark, Lisa McCray, Wells McClure and Pat White.

Absent: Larry Fox

The meeting was called to order by Ron Coles at 3:30 PM

The minutes of the October meeting were approved.

ROUNDS

Golf Rounds for October 2021

Member Rounds 7809

Guest Rounds 1723

Rounds still running ahead of 2020.

FINANCIALS

The October financials not completed will be furnished later.

Budget was finalized and should be approved as submitted at the November 17, 2021 Board Meeting.

Golf Calendar Highlights

MGA Turkey Shoot on November 13.

Santa Claus Open December 4.

Golf Calendar is available on the website www.golftellicovillage.com

2022 Golf Calendar is being prepared.

Approval of November Minutes

GOLF OPERATIONS

Business Plan to be prepared for Golf Training Facility

2021 Goals and Objectives completed.

Handicap Committee still working on new Handicap System. People do not still understand soft cap.

History of Tellico Village

Golf Staff is compiling a history of Tellico Village Golf. Looking for old photos, records, scorecards and anything concerning the history of Golf in Tellico Village.

Golf Course Updates

All golf Courses report fall grass applications have been completed. Toqua and Tanasi are dealing with leaf cleanup. All courses in good shape going into winter months. Winter Maintenance of equipment to commence shortly.

Separating Orange and Green Tees to be looked at for 2022 to cut down on the wear and tear of some combination Tees.

Blue Jeans policy to be reviewed.

Meeting Adjourned at 4:15

Bob Brunetti

Acting Secretary

Rounds Report – November 2021

- Unusually dry November that felt mild, but temperatures were actually 4 degrees below the 7-year average. Rounds were slightly behind 2020 when conditions were both mild and dry.
- Rainfall for month – only .86" @ Toqua over 4 rain events, which lead up to 0 days of CPO. Annual rainfall is at 49.25" at Toqua, which is slightly ahead of normal but much drier than the past few seasons. An excellent weather year for golf with no real extremes.

	<u>Current Month</u>			
	2021 Nov-21	2021 Budget	2020 Actual	Variance From Budget Variance From 2020
Member Rounds	6,197	4,046	7,399	2,152 -1,202
Guest Rounds	1,080	623	1,217	457 -137
Total Rounds	7,277	4,669	8,616	2,609 -1,339

	<u>Year to Date</u>			
	Through Nov-21	2021 Budget	2020 Actual	Variance From Budget Variance From 2020
Member Rounds	85,399	64,124	84,808	21,275 591
Guest Rounds	16,791	10,583	13,729	6,208 3,062
Total Rounds	102,189	74,707	98,536	27,483 3,653

Historical Rounds Summary

2022 – budget 85,962

2021 – budgeted 78,107, forecasting 105,000

2020 – 102,770

2019 – 75,351

5 yr. average 2015–2019 – 71,740

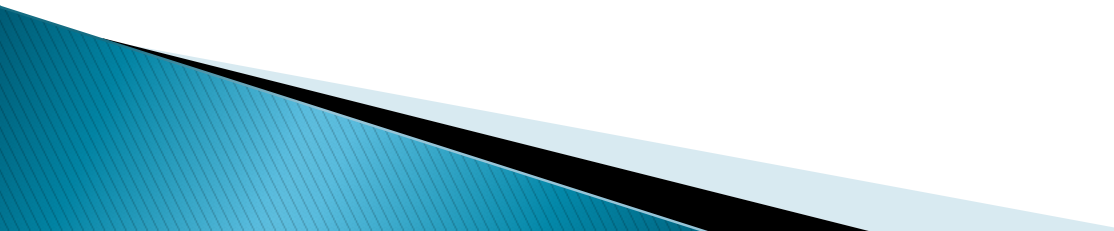
Total Rounds

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Over/Under Prior Year	
2005	3,341	3,656	4,852	7,814	10,097	9,702	9,655	9,222	9,124	9,587	6,571	3,870	87,491		
2006	4,427	3,318	6,399	8,905	10,353	9,908	10,383	9,245	8,789	9,256	6,403	4,872	92,258	5.4%	
2007	3,178	2,822	7,415	7,015	9,055	8,289	8,137	7,084	6,694	7,682	5,326	3,494	76,191	-17.4%	*Toqua was closed 4/1 - 12/31
2008	2,453	3,007	4,002	10,428	10,429	10,676	10,297	10,328	9,177	9,723	5,564	3,128	89,213	17.1%	*Toqua was closed 1/1 - 4/1
2009	2,113	3,400	8,776	8,424	9,545	10,389	9,829	9,389	7,844	7,276	6,578	1,903	85,466	-4.2%	Unusual Year Due to Toqua Closure
2010	1,695	1,645	6,033	9,306	9,785	8,968	9,325	8,740	7,199	7,192	4,589	1,184	75,661	-11.5%	*Tanasi and Toqua Closed Part of Year
2011	1,406	2,984	5,578	6,774	9,903	9,469	8,759	9,081	7,154	7,943	5,507	4,031	78,589	3.9%	
2012	2,673	3,521	6,475	8,720	9,787	8,814	8,439	9,284	7,513	7,831	5,678	3,322	82,057	4.4%	
2013	1,847	2,779	3,487	7,350	9,265	8,411	8,943	9,037	7,802	8,119	4,395	2,522	73,957	-9.9%	
2014	1,462	2,264	4,877	7,245	9,408	8,671	8,878	8,344	8,174	7,891	4,161	2,791	74,166	0.3%	
2015	1,911	1,188	4,285	7,574	9,894	7,740	8,436	8,368	7,132	7,193	4,289	3,331	71,341	-3.8%	
2016	1,270	2,095	5,010	8,011	9,222	8,330	7,820	7,902	7,437	8,426	5,413	1,766	72,702	1.9%	
2017	2,250	3,227	4,361	6,695	8,417	7,600	8,421	8,606	7,871	7,981	4,784	2,914	73,127	0.6%	
2018	1,673	2,133	3,603	6,429	8,695	8,160	8,652	8,180	6,930	7,660	3,389	2,218	67,722	-7.4%	
3-Yr. Avg	1,731	2,485	4,325	7,045	8,778	8,030	8,298	8,229	7,413	8,022	4,529	2,299	71,184	-10.0%	Cumulative Increase/Decline Since 2011
4-Yr. Avg	1,776	2,161	4,315	7,177	9,057	7,958	8,332	8,264	7,343	7,815	4,469	2,557	71,223		

Financial Report – November 2021

				November 2021		
				2021	2021	
				Actual	Budget	Variance
Gross Profit				\$202,217.92	\$167,503.45	\$34,714.47
Expense				\$313,486.54	\$289,351.91	\$24,134.63
Net Income (Loss)				(\$111,268.62)	(\$121,848.46)	\$10,579.84
					Year-to-date	
				2021	2021	
				Actual	Budget	Variance
Gross Profit				\$3,278,399.20	\$2,734,035.03	\$544,364.17
Expense				\$3,760,383.00	\$4,124,845.01	(\$364,462.01)
Net Income (Loss)				(\$481,983.80)	(\$1,390,809.98)	\$908,826.18
Golf Cart Lease and timing of Marketing Expenses put over in November Expenses						
Gain on Dis. Asset				\$277,465.21	Net on sale of Golf Carts	
Lost \$1.8 million in 2019 and currently stand at \$481,983.80						

2022 Budget Follow-up

- ▶ BOD would like to see some level of business plan sometime in the first quarter of 2022 for the proposed 'Golf Entertainment and Training Facility'(G.E.T.) currently slated for 2023. Larry Fox has offered to serve as GAC Project Liaison and Carla Johnson has offered her assistance with fundraising. Things are progressing as the site plan is completed for which our golf architect is putting together budget for earthwork. The building concept is completed as well, and a building architect is working on renderings for the building.
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Golf Advisory Committee

▶ 2021 GAC Members (3-year terms)

- Bob Brunetti – 2021 (Elected to BOD – Howard Higby has offered to come back on in an official capacity)
- Rose Howard – 2021 (Recommending for a second term to represent 9-hole ladies)
- Daryl Blevins – 2022
- Ron Coles – 2023
- Larry Fox – 2023
- Anne Parkhill – 2023
- Ricky Moore – 2023

▶ Election of Officers – will facilitate in January or February

▶ Committee Liaisons – can place in February as needed

- Finance – Ron Coles
- Long-Range Planning – TBD – will need strong golf presence to ensure we secure the future
- Recreation – Rose Howard
- Communications – Larry Fox

▶ 2022 Goals and Objectives – brainstorm and will finalize in February

THANK YOU FOR YOUR CONTRIBUTIONS AND CONTINUED SUPPORT OF TELlico VILLAGE GOLF!



Golf Advisory Committee

▶ 2021 Goals and Objectives

1. Golf Course Value Statement – further Qualify and Quantify (Big for golf moving forward to Quantify total financial impact to all Villagers, not just golfers)
2. Develop Maintenance Guidelines for Golf Course and Landscape Maintenance Activities (Support Routine activities)
3. Continue to refine LRIP for all areas (Support Golf Projects)
 - a. Golf carts – improve program for major touch point related to overall golf experience
 - b. Complete F9 Bunkers at Kahite
 - c. Golf Training Facility plans
4. Marketing and Communications
 - a. Strategically target golfers for future Tellico Village Residents
 - b. Continue to expand-improve overall communications
5. Golf Programming (revenue)
 - a. Continue to evaluate and properly position Unlimited Programs
 - b. Continue to expand Player Development Programming
 - c. Continue to expand non-traditional Golf Opportunities
6. TEAM
 - a. Develop working relationship with Golf Management Team – orientation/ onboarding
 - b. BOD and all advisory committee relations

THANK YOU FOR YOUR CONTRIBUTIONS AND CONTINUED SUPPORT OF TELlico VILLAGE GOLF!

Recommendations for 2022?



Golf Advisory Committee Updates

- Committee Liaisons Reports
 - FAC – Ron Coles/ Chris Sykes
 - LRPAC – Bob Brunetti
 - CAC – Larry Fox
 - RAC – Rose Howard

Tellico Village Handicap Committee

- Chair – Howard Higby
- MGA – Mark McMahan
- LGA18 – Nancy McDaniel
- LGA9 – Penny Manczko

www.usga.org/handicapping

Last years winter posting announcement



GHIN Score Posting

Good afternoon Tellico Golfers,

As 2020 comes to a end, our inactive score posting season will begin. For January and February of 2021, all Tellico Village golf scores will not be posted. If you play off site or out of state, you can still post any of those scores on your GHIN app. In March of 2021, we will start posting all Tellico Village scores.

If you have any questions please feel free to call any of the golf shops.

Happy Holidays,

Tellico Village Golf Department





Golf Operations Updates

Golf Facility Dress Code

GENTLEMEN


Acceptable: Shirts with a collar and sleeves, mocks and golf crew polos (i.e. Tiger Woods) are considered appropriate golf attire. Sweatshirts and hoodies are acceptable for winter attire. Slacks, dress denim and golf shorts up to four inches above the knee are considered appropriate golf attire.

Unacceptable: tank tops, tee shirts, fishnet tops, cut-offs, overalls, sweatpants, swim trunks, tennis shorts or other athletic shorts more than four inches above the knee and anything torn or tattered.

LADIES

Acceptable: dresses, skirts, slacks, leggings, golf shorts up to six inches above the knee, dress denim, golf shirts, blouses and golf specific t-shirts are considered appropriate golf attire.

Unacceptable: halter tops, tank tops, fishnet tops, cut-offs, bathing suits, sweatpants, short shorts, other athletic shorts or anything torn or tattered.





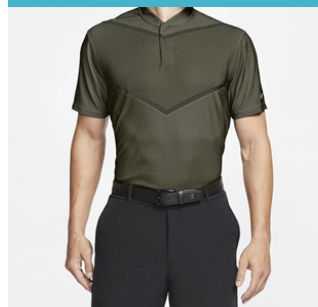
Dress Code

Dear Tellico Village Golfer,


The Golf Advisory Committee and Golf Department has worked to modernize the dress code to better accommodate our members and guests during the colder months. See below for acceptable and unacceptable clothing. This dress code applies for both the golf course and practice facilities.

Thank you,

Tellico Village Golf Department



Golf Cart Policies and Standards

- ▶ Ron Coles and Anne Parkhill have volunteered to assist with putting together a comprehensive policy for GAC review.
 - ▶ What we currently have in our 'Golf Rule Book' is lacking as there are no real standards in place (see excerpt below).
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Golf Cart Policies and Standards

► Golf Carts

1. To operate a golf cart, whether the property of the TVPOA or a member's cart, the player must be at least eighteen years of age and have a valid driver's license. The player may be required to present the player's driver license to the Golf Shop.
2. No more than two persons and two golf bags per golf cart are allowed, whether the cart is the property of the TVPOA or a member's cart.
3. Golf carts used on the property of the TVPOA must be registered in the Golf Shop.
4. Only two (2) carts per foursomes or only one (1) cart per twosome is permitted. This is necessary to ensure good flow of play and helps reduce the maintenance required on the course.
5. Good judgment, reasonable care and observation of TVPOA rules are expected of any member or guest when operating a cart whether rented or privately owned. Rental carts will be returned in good condition or, if damaged, repaired at the renter's expense. Each member, guest or outside player who rents a Tellico Village golf cart agrees to indemnify and hold TVPOA harmless from any and all damages, judgments, court costs and attorney's fees or other expenses incidental to and incurred by TVPOA that arise from the misuse or improper operation of any golf cart by such member or guest.
6. Cart users are responsible for damage to the cart or damage to the course or TVPOA property caused by misuse or improper operation of the cart. Cost of repair to the golf cart damaged by a member, member's dependents or member's guest will be charged to that member.
7. Golf carts owned by TVPOA are rented for the express purpose of playing golf and may not be used for any other purpose.

Golf Cart Policies and Standards

▶ Private Carts

9. All private carts must be operated in accordance with these rules.
10. All private carts are subject to inspection.
11. Private cart owners must use their golf cart when playing their home golf course. There are two approved exceptions to this rule.
 - If a private cart owner's golf cart becomes inoperable; or
 - If a spouse is using the golf cart at the home course and the golf cart is unavailable to the other spouse.
- ▶ Private golf carts that become inoperable must be repaired within one month.
9. Each member; guest or outside player who uses a private golf cart agrees to indemnify and hold TVPOA harmless from any and all damages, judgments, court costs and attorney's fees or other expenses incidental to and incurred by TVPOA that arise from misuse or improper operation of any golf cart by such member or guest. The owner must provide proof of liability coverage for the cart on TVPOA golf courses.
10. Only the owner of a private cart and his immediate family (i.e. those covered under the cart owner's membership) are permitted to ride in the member's private cart by paying a private cart fee. The regular cart fee must be paid at the Golf Shop prior to play for any other "rider" except when two private cart owners ride together.

Golf Calendar Updates

Recent:

- ▶ The 2021 Santa Claus Open was held at Tanasi Golf Club on Saturday, December 4th. We caught some good weather and had a full field of 112 players. All players brought an unwrapped toy to be donated to the Toys for Tots program of Loudon County.



Entire Calendar is available @ www.golftellicovillage.com

Tennessee Senior and Super Senior Four-Ball Championships

Tellico Village has been selected to host the 2022 Tennessee Senior and Super Senior Four-Ball Championship. We are honored to host at Toqua Golf Club the week of May 16th – 20th



Preserving our History

We just recently celebrated the 25th Anniversary for Tanasi Golf Club and Tellico Village will be turning 35 next year. Toqua Golf Club will also be 35 years old in 2022 and our newest golf facility, The Links at Kahite, will have been around for 20 years. While our courses are not considered classics, they are World Class, and we have a growing golf history worthy of being preserved.

We have a number of Villagers that have been around since close to the beginning and the first step in preserving our golf history is to document. Please reach out to me directly via email at csykes@tvpoa.org if you have anything at all that may be of historical value. While it may seem insignificant, we would love any old pictures, scorecards, etc. as we want to chronicle everything. We want to properly preserve and celebrate our growing history and need your help to do so.

This year we added a new permanent Overall Champions Trophy for our Annual Red-Tailed Hawk Invitational. This trophy is a one-of-a-kind work of art that will properly symbolize the most elite event in Tellico Village. We will be adding a plaque for each overall champion and need your help with that information. When was the first member guest and who won? We currently only include the winners dating back to 2004 in our printed program, but the event predates that period.

Thanks for your assistance with this matter as we have a lot to celebrate in Tellico Village Golf and need to properly preserve our history.

Christopher C. Sykes
Director of Golf





Golf Course Updates

Golf Course Updates

- ▶ General Golf Course Updates
 - Toqua Golf Club
 - Tanasi Golf Club
 - The Links @ Kahite

Golf Marketing-Communications

- Big presence in 3rd Quarter Newsletter – ‘Record Pace’
- Monthly ‘Tellico Village Golf Talk’ – check out season finale
- Constantly Updating Website

ABOUT TELLICO VILLAGE

Tellico Village is a lakefront community that offers a unique combination of natural beauty, outstanding recreational facilities, and proximity to the benefits of a thriving city.

Nestled in the foothills of the Great Smoky Mountains, Tellico Village comprises nearly 5,000 acres along Tellico Lake. Established in 1976, it has become one of the premier golf and water communities in the southeast. Its three private championship golf courses offer a pristine resource for boating, fishing, and swimming. Other amenities include a state-of-the-art wellness center, four tennis courts, pickleball, indoor and outdoor swimming pools and a library. The Tellico Village Yacht Club offers casual upscale dining in one of the most beautiful settings in East Tennessee.

Just 31 miles from Knoxville—home to the University of Tennessee—Tellico Village has 1,800 residents who come from all over the United States. Together they have created a friendly, welcoming community.

TOQUA GOLF COURSE

200 Toqua Club Way
Loudon, Tennessee 37774
(865) 458-6546
@tellicogolf

TANASI GOLF COURSE

450 Clubhouse Point
Loudon, Tennessee 37774
(865) 458-4707
@tanasi.golf

THE LINKS AT KAHITE

400 Kahite Trail
Vonore, Tennessee 37885
(865) 488-7829
@kahitegolf

www.golftellicovillage.com

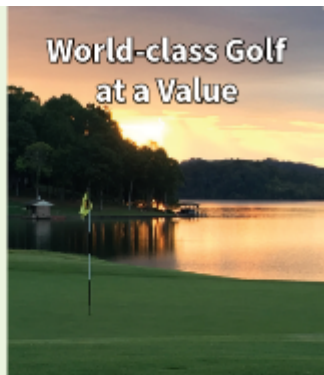
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World-class Golf at a Value



Tellico Village is home to three of the most beautiful and challenging championship golf courses in East Tennessee. All three courses were designed by the prestigious firm of Ault, Clark, and Associates, architects of some of America's greatest courses.

TOQUA GOLF COURSE

Toqua is a beautiful golf course cut through a forest on Tellico Lake. You have everything from tree-lined holes to a links setting on the lake. The genius of the course is that it is playable for all levels of golfers.

The Toqua course offers a dining terrace, short-game practice area and practice putting green. It has a brand-new clubhouse that opened in 2015, as well as a pavilion that is used for tournaments, banquets, and other large gatherings and events. The new clubhouse features a Golf Pro Shop and sports bar-themed restaurant that provides a spacious veranda for post-play food and refreshments.

Toqua has hosted numerous Tennessee Golf Association events—including the 2005 Senior Amateur Championship, the 2009, 2011 and 2018 Four-Ball Championships and the 2009, 2011, and

2017 Senior Four-Ball Championships—as well as the 2008, 2009, and 2010 PGA Tour Nationwide Knoxville Open Qualifier.

TANASI GOLF COURSE

Tanasi was the second of the Tellico Village courses to open. It has a fun and contemporary layout that winds through the Tanasi neighborhood, and even has some holes that run over and alongside parts of Tellico Lake.

Tanasi offers options for players of all ages and abilities, as well as a selection of tees to best fit your game. Our Black Championship tees measure 6,251 yards, while our yellow tees offer a fun short course at 4,486 yards. Tanasi is a fun course to play with wide fairways, large fair landing areas and big undulating greens.

Tanasi also has an expansive parking green with large undulations that mimic the greens you will encounter throughout the golf course. The Tanasi Clubhouse includes an excellent restaurant that offers casual dining with beautiful views of Tellico Lake. The wrap-around porch invites you to relax and enjoy the spectacular lake and golf course view while you dine.

THE LINKS AT KAHITE

Opened in 2002, the links at Kahite is Tellico Village's hidden gem in Vonore, TN. The golf course is surrounded by Tellico Lake and offers breathtaking panoramic views of the Great Smoky Mountains. It sits on over 200 acres of property and offers a variety of turfgrass species that adds difficulty and beauty on every hole. Kahite has six sets of tees that play from 7,170 yards to 4,435 yards to provide a variety of options and difficulty while making the experience fun and challenging.

Kahite features a practice facility that includes a driving range and practice putting green. The Kahite Pub & Grill offers casual dining and an outdoor patio with a great view.

In 2009, the Links at Kahite was nominated by Golf Digest as best new private course and has since hosted many Tennessee Golf Association events, including the 2009 and 2011 Four-Ball and Senior Four-Ball Championships, as well as the 2009 and 2010 PGA Tour Nationwide Open Qualifier.





- **Other business?**
- **Any questions?**
- **Thank you for all your support for Golf in Tellico Village!**